

NON-CALORIC
STEVIA
ONE & ONLY NATURAL SWEETENER
A NEW SWEET REVOLUTION

Exclusively Globals First
STEVIA SUMMIT



1ST STEPS TOWARDS
VIKSIT BHARAT
2047 INDIA IN THE WORLD
THROUGH
STEVIA



Venue
Vivekanandha Auditorium, Anna University,
Chennai.

LET'S MAKE
HEALTHY INDIA

உருவாக்குவோம்
ஆரோக்கியமான இந்தியாவை

CHALO BANAAEIN
SWASTH BHARAT

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Inaippu

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Incubation Partner



Ecosystem Partner



EFFORTS BY
MUTHUKRISHNAN J Steviaian
Founder
International Start | Steviartup India

ACTIONS BY
BALACHANDER A S
Partner - Amirtham Sweets Pvt.Ltd.
Co-Founder Inipputhulasi Stevia Brand

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DEVELOPMENT



INDUSTRY



RESEARCH



ENTREPRENEUR



EXPORT



AGRICULTURE

A FOREST BEHINDS WITH A SINGLE SEED

INTRODUCTION

On behalf of Steviartup India is a short term of Stevia Startup India [First Business community of India to develop MSMEST-Micro Small Medium Entrepreneurs of Stevia] and International Start: Is a Short term of International Stevia Agricultural Research Trust [237/2023} a registered trust and it is the [First NGO In India to develop prolific Stevia Culture in Tamilnadu].

I would like to invite you to participate in the Globally Stevia Entrepreneurs Summit (Globally Steps) and Made with Stevia Expo 2025. The Summit will be held in Tamilnadu Madurai from 24th to 26th JAN 2025 at the magnificent venue of Vivekanandha Auditorium, Anna University, Chennai.

Steviartup India till date has played an eminent role of being a Stevia Propagator, Stevia Researcher, "The Stevia Diet" author and working towards to spicing up mass steviapreneurship through its portal www.Steviartupindia.com but also we are currently working with many Stevia researchers in Tamilnadu to develop Stevia Industry in India.

The objectives of the Summit is to bring together leading Domestic & global Stevia industry experts to discuss the top Challenges and risk response strategies in domestic and Global Stevia and Stevia allied products manufacturing and trade keeping in mind the stated and unstated Needs of the industry. We believe deliberations will lead to Growth and risk mitigation strategies that will pave the way forward to building a more innovative & sustainable Stevia and Stevia allied products sector.

Today When Well Developed Industry Sectors Organize Summits On a Grand Scale to Grow their Sectors More. The Stevia industry is a Emerging Sweetener Sector now in India & This kind of Stevia Summit is necessary one to develop **India in the world through stevia industry.**

Team Steviartup India and I look forward to welcoming and working with you as valued partners of Globally Stevia Entrepreneurs Summit (Globally Steps) and Made with Stevia Expo 2025 and making this a spectacular one!

Highlights : Presentation on "TIME TO REMODEL INDIAN FOOD PRODUCTION SYSTEM"

SUMMIT HIGHLIGHTS

HONOURING TOPEST & INNOVATEST TOP ENTREPRENEURS OF STEVIA, INNOVATIVE ENTREPRENEURS OF STEVIA	PLENARY SESSION AND MEMORIAL LECTURES ABOUT STEVIA
HONOURING RESEARCHERS & INFLUENCERS OF STEVIA	LAUNCH OF STEVIA PRODUCTS
FACE TO FACE INTERACTIONS WITH INDIA'S TOP STEVIA BRAND FOUNDERS	NETWORKING AND STEVIA COMMUNITY BUILDING
STEVIA BRAND & STEVIA BUSINESS OPPORTUNITIES DISCUSSION	40+ INNOVATIVE MADE WITH STEVIA EXPO

GLOBALLY STEPS A GLANCE

As Stevia is carving out a niche for itself in global food production and trade, the main focus of the summit is to establish such Stevia production and trade in India. This Made with Stevia expo will show case varieties of highly innovative value added Stevia products of India. As detailed under the head “The Exhibitors” TO FORGE BUSINESS PARTNERSHIP WORLDWIDE

This Expo will bring together all the stake holders from Viz “S2S’ Seeds to Serves of Stevia Farmers, Stevia processors, Formulators, Manufacturers, White Labelers, Technologist, Traders, and Exporters of various parts of India.

THE EXHIBITORS

- Manufacturers & White Labelers, of Stevia powder, Stevia Drops, Stevia Beverages, Stevia jam, Stevia Chocolates, Stevia Ketchup, Stevia Tea, Stevia coffee, Stevia Desserts, Stevia Sweets, etc.,
- Bulk Buyers of Stevia Leaves,
- Suppliers of Pure Stevia Extract,
- Formulators of Table top Stevia,
- Stevia Cultivation Techniques Expert

DELEGATES PROFILE

- Sugar & Sugar Allied Products Manufacturers Traders, Retailers, Exporters Etc.,
- Investors & Food Policy Makers
- Ayush Doctors
- Diabetic Doctors
- Corporates
- Research House
- Innovative business & Knowledge Seekers
- Students, Self Help Group Women Entrepreneurs & Dietitian.

THE VISITORS

- Farmers Producers organizations,
- Hoteliers and Bulk Consumers,
- Hypermarket and Super market players,
- Domestic Traders from all states of India,
- Consumers and Students,
- All trade associations, Chamber of commerce Heads and Members,

TOP REASONS TO ATTEND

- Understanding recent trends in process improvements, technological advancements and innovations in the industry with global perspective,
- Accessing opportunities in the Indian Stevia Industry,
- Opportunity to exhibit innovations delivering presentations to the elite gathering of professionals,
- Networking with top policy makers of Stevia, Industry leaders , Indian and International Experts and Buyers Etc.
- Overseas opportunities for industry professionals.

WHY EXHIBITS IN GLOBALLY STEPS?

- To Integrate All Indian Stevia players to Prove our Unity and Strength,
- India's one and only apex Stevia summit and expo planning to offer an ideal platform for Stevia Brands promotion.
- A unique and first platform to showcase and launch new Stevia products, Processes and Services in Tamilnadu,
- Opportunity to reach out the industry professionals,
- A place for exploring new Stevia business opportunities,
- A forum to discuss Stevia Innovations with industry leaders,
- Opportunity to make presentation to a focused target audience.

BENEFITS OF SPONSORSHIP

BUILD BUSINESS RELATIONSHIPS

GAIN VALUABLE INSIGHTS

POWERFUL TOOL OF MARKETING

EFFECTIVE BRAND VISIBILITY

KEY ESSENTIAL IN BUSINESS STRATEGY

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SILVER	RS. 1LAKHS
BRONZE	RS. 50K

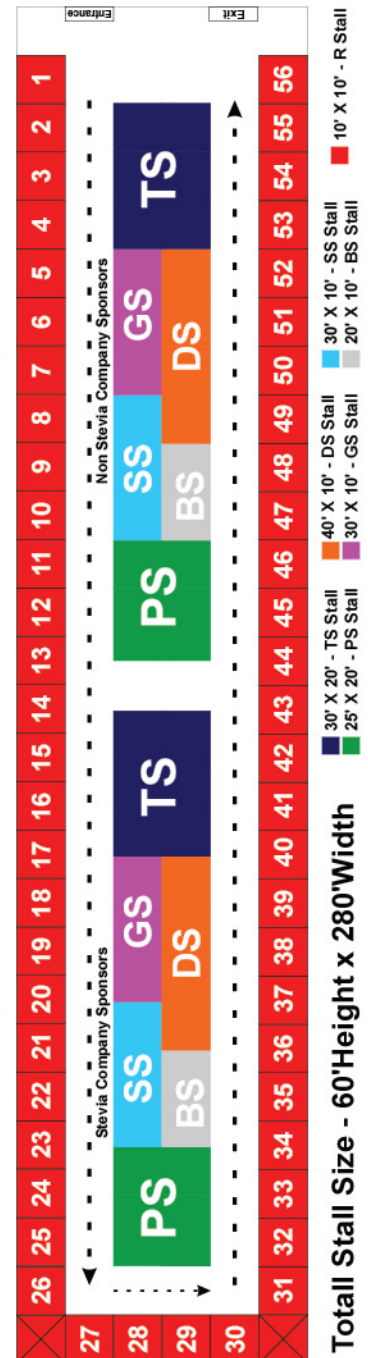
In all the advertisements the name of sponsors will be projected appropriately

Exhibitors	Stall Size	Price in Rs.	GST
Early Bird Before Dec 1	3x3 meters	25,000/- stall	18%
Standard	3x3 meters	40,000/- stall	18%

PAYMENT DETAILS

MAKa Stevia Innovations
Bank of India
A/c No. 823920110000580
Branch: Jaihindpuram
RTGS - NIFT - IFSC: BKID0008239

Stevia Summit Floor Construction



CONTACT NOW MUTHUKRISHNAN J - STEVIAIAN

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EVERY INVESTMENTS HAS ITS GREATER RETURNS